

A sponsorship with the Indiana HVAC Association will increase your brand awareness, raise your profile with your peers, and provide meaningful leadership and support to the association dedicated to making Indiana's HVAC industry successful.

Gain unparalleled exposure with exactly the audience you want to target through a range of sponsorship packages and exhibit opportunities:

## VIRTUAL TRAININGS

The Indiana HVAC Association offers free virtual trainings to our members throughout the year. Sponsorship of these webinars puts your logo on all event marketing emails and allows you an opportunity to give a 5-minute pitch to the attendees at the top of the training. Sponsor one session or become the title sponsor of all of the trainings.

- **Average attendance: 30 registrants/event**
- **Archived video available to members online**

## GOLF OUTING

Become part of our best attended event of the year - the Indiana HVAC Association Golf Outing! With two full courses of golfers, this outing is a fantastic way to increase your profile and network with industry leadership from dozens of HVAC companies in Indiana.

- **Average attendance: 220 golfers**
- **30+ sponsoring organizations**
- **Recognition at shotgun start and during awards dinner**

## BRING THE HEAT

Each year, dozens of HVAC professionals from the Indianapolis area come together for a day-long blitz to inspect, clean and service furnaces for low-income Marion County homeowners at no cost. Sponsoring this event provides exposure for you while also supporting the larger community through this worthwhile cause.

- **Average attendance: 100+ homes served**
- **Recognition on website and in all media materials**

## ANNUAL MEETING

The Indiana HVAC Association hosts an annual business meeting and industry update every fall. Be part of this important networking and training event that caps off the year.

- **Average attendance: 60 attendees**
- **Opportunity to address attendees during the program**
- **Trade Show/Exhibitor options available**

Please indicate which opportunities you would like to take advantage of below. We encourage you to mix and match sponsorships across different programs to maximize your visibility.

## VIRTUAL TRAININGS Company logo on event page, marketing materials, and pitch opportunity during event

- \_\_\_\_\_ TITLE TRAINING SPONSOR (2 Available) .....\$2,000
- Includes opportunity to pitch your products/services at beginning of each session
  - Logo included on all marketing emails and promotions

## GOLF OUTING Benefits vary by level; see below

- \_\_\_\_\_ TITLE GOLF SPONSOR (1 Available) .....\$4,000 (includes snack bag, marketing and 2 foursomes)
- \_\_\_\_\_ LUNCH SPONSOR ..... \$2,000 (includes logo on lunch box and hole sponsorship)
- \_\_\_\_\_ BEVERAGE CART SPONSOR .....\$1,500 (includes signage and opportunity to drive cart)
- \_\_\_\_\_ LEADERBOARD SPONSOR .....\$1,250 (includes marketing and hole sponsorship)
- \_\_\_\_\_ HOLE SPONSOR .....\$500 (includes signage by hole)
- \_\_\_\_\_ ADDITIONAL HOLE ON 2ND COURSE .....\$200
- \_\_\_\_\_ CHIPPING CONTEST SPONSOR.....\$750 (includes prize, signage next to clubhouse)
- \_\_\_\_\_ LONGEST PUTT SPONSOR .....\$750 (includes prize, signage on the green)
- \_\_\_\_\_ LONGEST DRIVE SPONSOR.....\$750 (includes prize, signage)
- \_\_\_\_\_ FOURSOME .....\$400

## BRING THE HEAT Benefits vary by level; see below

- \_\_\_\_\_ EVENT PARTNER .....\$1,000 (includes related press releases and logo on website and t-shirt)

## ANNUAL MEETING Benefits vary by level; see below

- \_\_\_\_\_ TITLE SPONSOR (1 Available) .....\$1,500 (logo on emails & website, pitch opportunity at meeting)
- \_\_\_\_\_ EXHIBITOR ..... \$500 (6 ft exhibit booth and registration for two)
- \_\_\_\_\_ SWAG BAG ..... \$500 (logo placed on swag materials purchased for event)

→ **NOTE: Discounts are available for bundled sponsorships:**

- Total sponsor commitments of \$5,000-\$7,500 = 10% discount
- Total sponsor commitments of \$7,501+ = 15% discount

To confirm your sponsorship and be invoiced, please complete the information below and return this page to Kim Williams at: [kwilliams@thecorydongroup.com](mailto:kwilliams@thecorydongroup.com), (317) 634-5963

CONTACT \_\_\_\_\_ COMPANY \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_