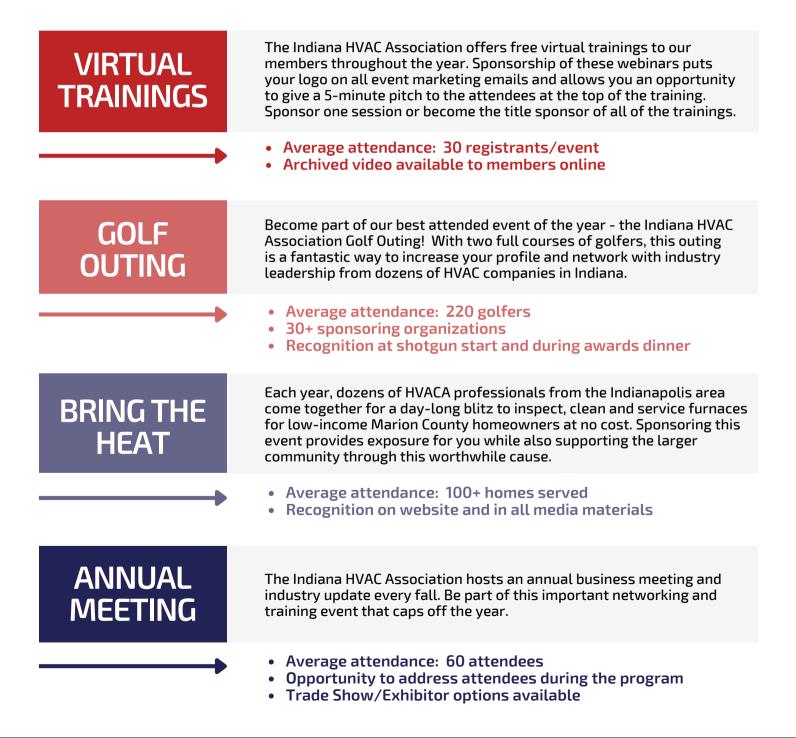


# PARTNERSHIP PROGRAM

A sponsorship with the Indiana HVAC Association will increase your brand awareness, raise your profile with your peers, and provide meaningful leadership and support to the association dedicated to making Indiana's HVAC industry successful.

Gain unparalleled exposure with exactly the audience you want to target through a range of sponsorship packages and exhibit opportunities:





# PARTNER AGREEMENT

Please indicate which opportunities you would like to take advantage of below. We encourage you to mix and match sponsorships across different programs to maximize your visibility.

## VIRTUAL TRAININGS Company logo on event page, marketing materials, and pitch opportunity during event

\_\_\_\_\_ TITLE TRAINING SPONSOR (2 Available) ......\$2,000

- Includes opportunity to pitch your products/services at beginning of each session
- Logo included on all marketing emails and promotions

#### GOLF OUTING Benefits vary by level; see below

LUNCH SPONSOR	
	\$200 \$750 (includes prize, signage next to clubhouse) \$750 (includes prize, signage on the green)
LONGEST DRIVE SPONSOR	\$750 (includes prize, signage)

### BRING THE HEAT Benefits vary by level; see below

\_\_\_\_ EVENT PARTNER ......\$1,000 (includes related press releases and logo on website and t-shirt)

### ANNUAL MEETING Benefits vary by level; see below

TITLE SPONSOR (1 Available)	\$1,500 (logo on emails & website, pitch opportunity at meeting)
EXHIBITOR	
SWAG BAG;;;	

# NOTE: Discounts are available for bundled sponsorships:

- Total sponsor commitments of \$5,000-\$7,500 = 10% discount
- Total sponsor commitments of \$7,501+ = 15% discount

To confirm your sponsorship and be invoiced, please complete the information below and return this page to Kim Williams at: kwilliams@thecorydongroup.com, (317) 634-5963

CONTACT	COMPANY
EMAIL	PHONE